

BECOME A SPONSOR

SPONSORSHIP

The 2020 Creighton University's RAD lab, Health Sciences and Multicultural Affairs (HS-MACA) and Center for Promoting Health and Health Equity (CPHHE) hackathon is an opportunity for your company/organization to help create industry leading and cutting edge software solutions addressing mental health disparities with some of the most innovative minds in the country as well as a chance to attract award winning talent for your company. We have three different levels of sponsorship each with its own unique benefits. All funds from the event will be used towards the creation of a successful hackathon.

Why SPONSOR a hackathon?

- **The best way to recruit.** Companies can gain huge benefits by sponsoring/hosting a hackathon in the form of recruitment, general or specific brand exposure. Hackathons have already replaced career fairs everywhere; because it exposes the best talent do what they love. By sponsoring a hackathon, a company can easily end up hiring a diverse group of engineers at a reasonable cost that is extremely lower than other recruitment options.
- **Brand exposure.** - Associating your brand with a hackathon can change the public's perception of the brand and help acquire developer mindshare. Hosting a hackathon or getting involved as a sponsor is an efficient way to deliver more awareness about your company to a prime, target audience – the maker community – and increase brand exposure in the tech world. The more you pay the bigger of a deal the hackathon will make you out to be during the event and the more people will appreciate you as a sponsoring company.
- **Community Engagement.** Build early and unique relationships with bright, young emerging professionals. Ensure the hackathon is free and accessible not only to students, but to the local community and high schools.
- **Provide Mentorship.** Science, Technology, Engineering, Mathematics (STEM) programs have been lacking and not promoted in some schools. By the time some young adults get to college, they have not been exposed to technical education. You have the potential to change a young person's life forever.

BECOME A SPONSOR

There are several ways to become a sponsor. Please check the appropriate box indicating your level of sponsorship.

Giga (GB) Sponsor - \$2,000 or more

- Full-page advertisement in event program
- Corporate Logo on marketing materials and website
- Serve as event mentor
- Distribute company marketing material and product
- Premium placement as an exhibitor
- Send representative to help judge the Hackathon
- Includes all the benefits of the Mega and Kilo packages!

Mega (MB) Sponsor - \$1,000 or more

- Half-page advertisement in event program
- Corporate Logo on marketing materials and website
- Access to any attendee recruitment details and CV's that are shared with us.
- Includes all the benefits of the Kilo package!

Kilo (KB) Sponsor - \$500

- 1/4- page advertisement in event program
- Hackathon marketing materials such as Banner and Brochure

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

Made possible by funding from Creighton Health Sciences – Multicultural and Community Affairs (HS-MACA) and Center for Promoting Health and Health Equity (CPHHE).

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